

# Cambridge

*Serving good smokes  
at a fair price.*

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793671

Lowest: Kings 1 mg "tar," 0.1 mg nicotine; 100's 2 mg "tar," 0.2 mg nicotine—Ultra Lights: 5 mg "tar," 0.4 mg nicotine—Lights: 100's Men: 10 mg "tar," 0.8 mg nicotine; Kings & 100's 11 mg "tar," 0.8 mg nicotine—Full Flavor: 16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.



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